

Meenakshi Mahadik

UX Designer

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PROFESSIONAL SUMMARY

UX Designer with over 5 years of experience solving complex user problems by translating business requirements into differentiated, user-centered design solutions. Expertise in crafting end-to-end user experiences for complex systems, from initial concepts and storyboards to high-fidelity mock-ups and interactive prototypes. Proven ability to collaborate with interdisciplinary teams, including product and development stakeholders, to deliver innovative solutions that support business goals and drive AI enablement.

SKILLS

UX Design: Complex Systems Design, User-centered Design, Design Thinking, Wireframing, Mock-ups, Interactive Prototypes, Interaction Design, Use Case Development, Storyboarding, User Research, Usability Testing, Proficiency in Figma

AI Skills: Generative AI, Prompt Engineering

Soft Skills: Strategic Thinking, Analytical Thinking, Complex Problem-Solving, Cross-Functional Collaboration, Storytelling, Written & Verbal Communication, Leadership, Adaptability

WORK EXPERIENCE

UX Designer - RALB Technologies Pvt. Ltd. - April 2018 to August 2023

- Solved complex user problems by designing user interfaces and creating detailed wireframes, mock-ups, and highly interactive prototypes for web and mobile applications.
- Crafted intuitive user experiences by translating business requirements into end-user needs, collaborating closely with product management and development stakeholders to create differentiated design solutions.
- Developed comprehensive documentation, including use cases, storyboards, and interaction pattern specifications, to ensure design consistency and development accuracy.
- Leveraged AI tools for AI enablement in design processes, enhancing data analysis and prototyping efficiency to deliver user-centered outcomes.
- Managed end-to-end design processes, conducting user research, defining problem statements, ideating solutions, and performing usability testing to deliver cohesive and user-focused designs.

EDUCATION & CERTIFICATIONS

- **AI for Designers** from Interaction Design Foundation (IxDF)
- **UX Design Certification** from Google
- **MBA - Marketing** from Indira Institute of Management, Pune, 2008